

A CHARLIE BROWN Christmas LIVE ON STAGE

CHARLIE BROWN AND THE PEANUTS GANG ARE MORE POPULAR THAN EVER!



- 70th anniversary of The Peanuts
- Appeals to the entire family and adults who are nostalgic for the special
- Ability to do 2 or 3 show days
- Hear the classic Vince Guaraldi holiday tunes performed by a live band
- Over 290,000 tickets sold and \$11 million dollars across three holiday seasons
- Airing nationally annually since 1965
- Built in marketing & publicity support with Over 13.5 million Facebook Followers & Over 2.5 Million Instagram Followers
- Reimagined Broadway style production with all new sets, costumes, lights, and musical arrangements
- Featured on NBC, FOX 5 (Good Day New York), and PIX11



"A sweet and touching, live action version that is itself an instant holiday classic."

-BroadwayWorld

"joyful, high-kicking choreography... get ready to sing"

-NYTimes - Five Things To Do in NYC

For Booking contact
BOOKING@DAYAFTERDAYMUSIC.COM

DADP
DAY AFTER DAY PRODUCTIONS

A CHARLIE BROWN CHRISTMAS, the Emmy and Peabody award-winning story by Charles M. Schulz, has warmed the hearts of millions of fans since it first aired on television over fifty years ago. Now the classic animated television special comes to life in this faithful stage adaptation featuring all of your favorite characters and classic Vince Guaraldi score. Join Charlie Brown, Snoopy, Lucy, Linus and the rest of the Peanuts gang as they stage a play, save a tree and uncover the true meaning of Christmas.

HIGHLIGHTS

- Over 7,000 tickets sold grossing over \$300,000 Detroit Fox Theater
- Over 4,500 tickets sold grossing over \$195,000 Philadelphia Merriam Theater

SALES FIGURES

Albuquerque, NM	96.42%/\$68,550/1	Indianapolis, IN	87.04%/\$137,343/2
Bellingham, WA	99.60%/\$53,743/1	Louisville, KY	85.36%/\$94,124/2
Cedar Falls, IA	93.29%/\$92,276/2	Modesto, CA	93.07%/\$64,991/1
Clearwater, FL	87.66%/\$76,745/2	Nashville, TN	98.88%/\$46,002/1
Columbus, OH	72.43%/\$153,893/2	Omaha, NE	72.59%/\$143,792/2
Des Moines, IA	69.69%/\$69,049/1	Pittsburgh, PA	98.97%/\$73,614/2
Folsom, CA	91.39%/\$110,021/4	Sioux Falls, SD	85.98%/\$114,105/2
Ft. Collins, CO	96.40%/\$54,384/2	St. Louis, MO	97.99%/\$92,915/1
Fort Worth, TX	91.53%/\$131,445/2	Tacoma, WA	95.67%/\$51,100/1
Hartford, CT	81.40%/\$122,132/5	West Palm Beach, FL	93.63%/\$178,099/2

