

## "JOYFUL, HIGH-KICKING CHOREOGRAPHY... GET READY TO SING"

-NYTIMES / FIVE THINGS TO DO IN NYC

- APPEALS TO THE ENTIRE FAMILY, INCLUDING ADULTS WHO ARE NOSTALGIC FOR THE ICONIC SPECIAL
- ABILITY TO DO 2 OR 3 SHOWS PER DAY
- HEAR THE CLASSIC VINCE GUARALDI PEANUTS
  TUNES AND CLASSIC HOLIDAY SONGS PERFORMED
  BY A LIVE BAND
- TV SPECIAL HAS AIRED NATIONALLY ANNUALLY SINCE 1965
- MARKETING & PUBLICITY SUPPORT WITH
  OVER 13.8 MILLION FACEBOOK FOLLOWERS
  & OVER 3 MILLION INSTAGRAM FOLLOWERS
- BROADWAY STYLE PRODUCTION WITH THEATRICAL SETS, COSTUMES, LIGHTING, AND MUSICAL ARRANGEMENTS





## 2023 GROSS SALES SNAPSHOT

| MORRISTOWN, NJ    | <b>\$114</b> ,578         |
|-------------------|---------------------------|
| KNOXVILLE, TN     | \$103,526                 |
| SCHENECTADY, NY   | \$100,771                 |
| INDIANAPOLIS, IN  | <b>\$91,896</b>           |
| RED BANK, NJ      | \$85,225                  |
| ATLANTA, GA       | \$83,078                  |
| LOWELL, MA        | \$75,003                  |
| BOWLING GREEN, KY | \$66,810                  |
| BALTIMORE, MD     | <b>\$</b> 65, <b>21</b> 6 |
| WHEELING, WV      | \$63,778                  |
|                   |                           |